

We are going *Virtual!*



**OCTOBER 26-28, 2020**

***Connect with Lab Directors from across the country!***

*The Lab Directors Summit is a unique live, interactive online experience where you'll spend three half days meeting with Directors you want to meet, and who are interested in meeting with you.*

CONTACT  
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**LabDirectorsSummit.com**



## The perfect prospect match starts here!

The Lab Directors Summit is your proven way to engage with decision-makers.

It is a unique event where you will share three days of live, private meetings and activities with interested Lab Directors online!

### HOW IT WORKS

We screen and interview all Lab Director applicants to understand what they need, and what they want for their labs. It's a qualification process you won't find at any other industry event.

- ✓ You and your prospects will be matched with a custom agenda of live meetings
- ✓ You will receive profiles of each prospect including their acquisition plans for the next 6 to 18 months
- ✓ Prospects will receive a description of the capabilities you provide

### WHAT TO EXPECT

- One-to-one meetings
- Opportunity to engage directors during the interactive roundtable discussion and open networking time
- Lead generation for up to 3 months after event
- Limited competition
- The opportunity to condense six months of sales meetings into three days of highly-focused meetings with the right decision-makers

**OUR PROPRIETARY MATCHING SYSTEM WILL  
GENERATE YOUR PERSONALIZED AGENDA**

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# SUPPLIER OPPORTUNITIES



	Platinum Package	Gold Package	Silver Package	Bronze Package
15 minute interactive live presentation to all participants of the Lab Directors Summit	✓			
30 minute sponsored roundtable with Lab Directors	✓	✓		
Number of matched and scheduled one-to-one live appointments during the event	10	10	10	5
Participation in one roundtable discussion	✓	✓	✓	
Participation in full group sessions and networking	✓	✓	✓	✓
Interactive company listing in directory	✓	✓	✓	✓
Lead generation for up to 3 months with ability to request and receive appointments	✓	✓	✓	✓
Contact information for all attending Lab Directors	✓	✓	✓	✓

*Only 3 Platinum Packages Available*



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