We are going Virtual!



OCTOBER 26-28, 2020

Connect with Lab Directors from across the country!

The Lab Directors Summit is a unique <u>live, interactive online</u> experience where you'll spend three half days meeting with Directors you want to meet, and who are interested in meeting with you.

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LabDirectorsSummit.com





The perfect prospect match starts here!

The Lab Directors Summit is your proven way to engage with decision-makers.

It is a unique event where you will share three days of live, private meetings and activities with interested Lab Directors online!

HOW IT WORKS

We screen and interview all Lab Director applicants to understand what they need, and what they want for their labs. It's a qualification process you won't find at any other industry event.

- ✓ You and your prospects will be matched with a custom agenda of live meetings
- ✓ You will receive profiles of each prospect including their acquisition plans for the next 6 to 18 months
- Prospects will receive a description of the capabilities you provide

WHAT TO EXPECT

- One-to-one meetings

- Opportunity to engage directors during the interactive roundtable discussion and open networking time

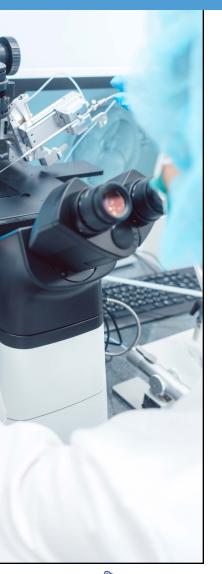
- Lead generation for up to 3 months after event

- Limited competition

- The opportunity to condense six months of sales meetings into three days of highly-focused meetings with the right decision-makers

OUR PROPRIETARY MATCHING SYSTEM WILL GENERATE YOUR PERSONALIZED AGENDA CONTACT MATT HICKS MHicks@endeavorb2b.com | 847.916.7039

SUPPLIER OPPORTUNITIES



	Platinum Package	Gold Package	Silver Package	Bronze Package
15 minute interactive live presentation to all participants of the Lab Directors Summit	<			
30 minute sponsored roundtable with Lab Directors	\checkmark	~		
Number of matched and scheduled one-to-one live appointments during the event	10	10	10	5
Participation in one roundtable discussion	\checkmark	<	~	
Participation in full group sessions and networking	\checkmark	<	<	\checkmark
Interactive company listing in directory	\checkmark	<	~	\checkmark
Lead generation for up to 3 months with ability to request and receive appointments	\checkmark	 Image: A start of the start of	\checkmark	\checkmark
Contact information for all attending Lab Directors	\checkmark	\checkmark	\checkmark	\checkmark
Only 3 Platinum Packages Available				

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